

SANJAY F. GUPTA

Director of Photography | Photographer | Video Editor | Content Creator

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Work Authorisation: U.S. Permanent Resident (Green Card)

PROFESSIONAL SUMMARY

Award-winning Director of Photography, Photographer, and Content Creator with over 10 years of experience producing high-impact visual content for film, television, advertising, and digital platforms. Proven expertise in cinematography, video editing, lighting design, and branded content production. Adept at creating compelling social media content, short-form videos, and marketing visuals that boost audience engagement and brand visibility. Skilled in DaVinci Resolve, Adobe Premiere Pro, and Photoshop.

CORE COMPETENCIES

- Cinematography and Camera Operation (ARRI, RED, Sony FX6, Canon C-Series)
- Lighting Design and On-Set Direction
- Video Editing and Post-Production
- Content Creation for Social Media and Digital Marketing
- Color Grading (DaVinci Resolve, Adobe Premiere Pro)
- Photography and RAW Photo Retouching (Photoshop)
- Storyboarding and Script-to-Screen Execution
- Commercial, Music Video, and Feature Film Production
- Cross-Platform Content Strategy (YouTube, Instagram, Facebook)

SELECTED CAREER ACHIEVEMENTS

- Nominated twice for Best Cinematography
- Director of Photography for 7 blockbuster feature films
- Directed and filmed 30+ music videos and 70+ commercials
- Produced viral short-form content for social media campaigns with high engagement rates
- Documentary work distributed on YouTube and Amazon Prime
- Delivered content for leading brands, integrating marketing objectives with creative execution

PROFESSIONAL EXPERIENCE

Freelance Director of Photography / Photographer / Editor / Content Creator

Global – India, USA | 2000 – Present

- Create visual content for film, TV, advertising, and digital marketing campaigns.
- Manage end-to-end production, including pre-production planning, filming, lighting, and post-production.
- Produce branded content, short-form videos, and promotional reels for social media platforms.
- Optimise videos for platform-specific algorithms to maximise reach and audience engagement.
- Collaborate with creative teams, agencies, and marketing departments to ensure brand consistency.

Key Projects:

- Feature Films
https://pro.imdb.com/name/nm1415729/?rf=cons_nm_ov_res_allow_mypg&ref_=cons_nm_ov_res_allow_mypg
- Music Videos: Directed and lensed over 30, crafting unique visual identities for artists.
- Commercials and Branded Content: Produced content for TV and social media, achieving measurable marketing impact.

EDUCATION

B.A. in Cinema/TV | Columbia College, Los Angeles

Graduated with GPA 4.0

TECHNICAL SKILLS

- Video Production: Cinematography, Lighting, Camera Operation, Storyboarding
- Editing and Post-Production: DaVinci Resolve, Adobe Premiere Pro, After Effects (basic)
- Photography: Canon Systems, RAW Photo Retouching, Photoshop
- Content Creation Tools: Canva, Social Media Video Production, AI-assisted Concept Development (ChatGPT)
- Digital Marketing Skills: Cross-Platform Content Strategy, SEO Video Optimization, Audience Engagement Tactics

PORTFOLIO AND WORK SAMPLES

- Cinematography Reel: <https://youtu.be/D5GCDkSIneE>
- Editing and Colour Grading: <https://youtu.be/R6VMnBI60jM>
- Photography Portfolio: <https://sanjayfgupta.com/photography>
- Documentary: <https://youtu.be/fwbkSP75G1M>